



### Who should take this course?

This course is intended for citizen activists, community and development workers and staff members of human rights/social justice organisations. You can expect to spend 4-6 hours per week on the course.

***“I will take away from this course a deeper foundation in human rights advocacy that will be helpful in drafting future advocacy campaigns.”***

- Course participant, 2013

[www.hrea.org](http://www.hrea.org)

## Citizens and Advocacy (Advanced Course)

3 September - 18 November 2014

[Register now!](#)

This e-learning course provides citizen activists, community and development workers and other change agents with a range of proven advocacy methods and critical concepts as a means for them to reflect on and deepen their own work.

In this 11-week course, participants will:



Interact with participants and the instructor in discussion forums and live webinars



Access resources to read, watch, or browse



Assess learning through assignments



Earn a certificate of completion for meeting the requirements

After the course, participants will:

- understand the theoretical foundations and critical issues of advocacy, elements of advocacy planning, and strategies for action;
- be able to apply tools such as visioning, contextual analysis, problem/issue identification and power mapping;
- have improved their skills in outreach and mobilisation, lobbying and negotiation, advocacy leadership and coalition-building and assessment of success.

Tuition fee for participants: **US\$ 725**; for auditors: **US\$ 275**

Since 2002, over 8,500 professionals have successfully participated in HREA's e-learning courses.

**HREA — the global human rights education and training centre**